

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

In re Application of)	
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FREISHTAT et al.)	Group Art Unit: 3627
)	
Application No.: 09/922,753)	Examiner: Elaine L. Gort
)	
Filing Date: August 6, 2001)	Confirmation No.: 9573
)	
For: SYSTEMS AND METHODS TO FACILITATE)	
SELLING OF PRODUCTS AND SERVICES)	

RESPONSE ACCOMPANYING A REQUEST FOR CONTINUED EXAMINATION
(RCE)

Mail Stop RCE
Commissioner for Patents
P.O. Box 1450
Alexandria, VA 22313-1450

NEEDLE & ROSENBERG, P.C.
Customer No. 23859

Sir,

This paper is in response to the final Office Action mailed by the U.S. Patent and Trademark Office on July 26, 2006 ("Office Action"). In view of the following Remarks, reconsideration and allowance of the above-referenced application ("Application") is respectfully requested.